





# ***WHY MADHYA PRADESH?***

## DYNAMIC STATE LANDSCAPE



### **Largest area under Organic Cultivation**

27% of India's Organic Production,  
takes place in Madhya Pradesh



### **Largest Producer of**

Copper, Manganese, Molybdenum &  
Diamond



### **Largest State in India**

in terms of area (308,252 sq. km.)



### **Cleanest State in India**

Indore, Cleanest City in India



### **Largest Populous State,**

with a huge Consumer Market



### **Robust Road Network**

5 Lakh+ Kms of Road Network, 46 National Highways



### **State-of-the-art Infrastructure**

322 Industrial Parks (including 208 MSME Industrial Parks), 14 New Greenfield Areas, 7 Smart Cities



### **Strategic Connectivity**

6 Airports, 20 Railway Junctions, 6 Inland Container Depots, 1 Multi Modal Logistics Park



### **Vast Industrial Land Bank**

1.25 Lakh Acres



### **Power Surplus**

31 GW installed Power Capacity of which 1/5th is Clean Energy available at Competitive Power Tariff



### **Abundant Water Supply**

1000+ Million Cubic Meters for Industrial needs at Doorsteps



### **Ease of Doing Business**

Top Achiever in EODB Rankings



### **Attractive Policy**

Transparent Policy with customized package starting at INR 100 Cr



### **World-class Healthcare**

Presence of AIIMS, APOLLO, Kokilaben Dhirubhai Ambani Hospital



### **Premier Institutes & Skilled Manpower**

Presence of Nationally Reputed Institutes such as Indian Institutes of Management (IIM), Indian Institute of Technology (IIT), Indian Institute of Information Technology and Management (IIITM) and National Institute of Technology (NIT)



### **Most Liveable State in India**

Work-Life Balance, Least Labour Unrest  
Lower Cost of Living vis-à-vis large metro cities in India with



### **Top Tourist Destination**

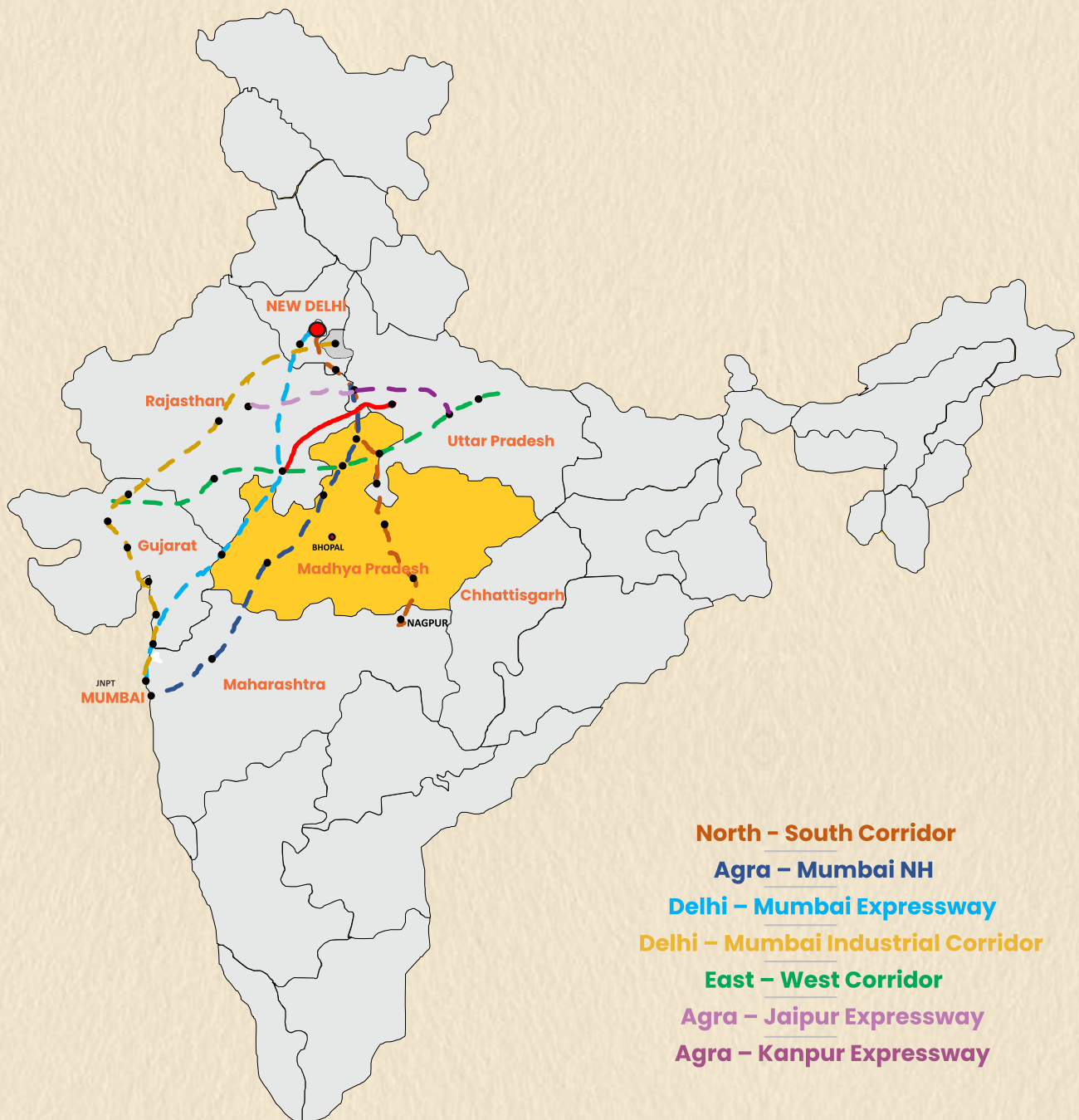
3 UNESCO World Heritage Sites, 2 Jyotirlingas, 12 National Parks



# NETWORK OF CORRIDORS

# CONNECTING THE NATION TO ITS HEART

National Industrial Corridors connect the State to key gateways and end consumer markets of India and beyond.



# Globally Competitive Ease of Doing Business Environment

## Start Your Business in 30 Days



**Invest Portal integrated with  
National Single Window System**  
*[www.invest.mp.gov.in](http://www.invest.mp.gov.in)*



**45 Approvals provided  
within 30 days**



**Act notified allowing industries  
3 years to take requisite approvals**



**Online GIS-based Industrial land  
allotment System**



**Online Application  
for Incentives**



**2400+ compliances related to  
businesses & citizens reduced/removed**

# Labour Reforms to **Facilitate Investment**

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- 61 registers reduced to a Single Register
- Women permitted to work in all 3 shifts (24x7)
- Overtime hours increased from 75 to 125 hrs per quarter
- Contract Worker's License for entire employment period (no yearly renewals required)
- Provision of Deemed Approvals for 16 services
- Decriminalization of Minor Offences



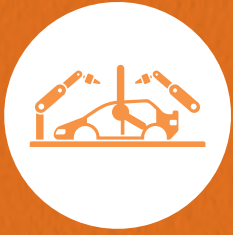




# FOCUS SECTORS



**Agriculture,  
Food & Dairy Processing**



**Automobile &  
Auto Components**



**Textile and  
Garments**



**Pharmaceuticals,  
Medical Devices & Healthcare**



**IT, ITeS & ESDM**



**Renewable Energy**



**Logistics and  
Warehousing**



**Natural Gas &  
Petrochemicals**



**Aerospace and  
Defence**

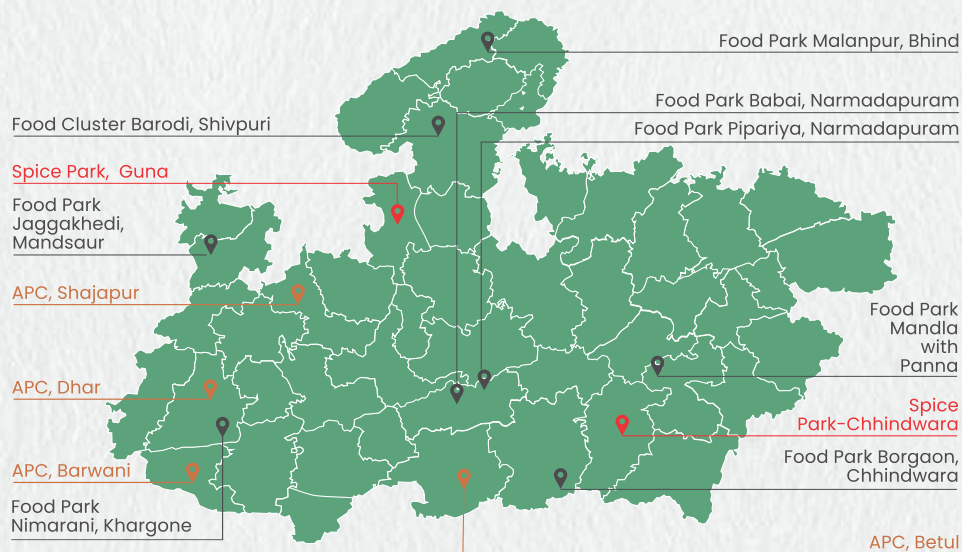


**Tourism**

# AGRICULTURE, FOOD & DAIRY PROCESSING

- State with 11 Agro Climatic Zones ensuring varied agri-produce
- Largest producer of Garlic, Pulses and Spices
- Second largest producer of Foodgrains and Flowers
- Leading producer of Oilseeds, Vegetables, Medicinal Plants and Milk
- Leader in Organic crop production
- 2 Government Agriculture Universities, 1 Government Veterinary University, 3 ICAR Institutes and 2 Research Centres
- Winner of Krishi Karman Award, 7 times in a row
- Holds 3rd rank in Milk Production across India
- 8th Largest Domestic Dairy Market in the Country, contributing 8.73% to the overall National Production
- CAGR of Dairy Production in MP is 8.60%, surpassing the National Average of 6.18%

## Excellent Infrastructure for Food Processing Sector



## 3 National Research Centres



Central Institute of  
Agriculture Engineering, Bhopal



Indian Institute of  
Soyabean Research, Sehore



Indian Institute of  
Soil Science, Bhopal

# AGRICULTURE, FOOD & DAIRY PROCESSING

**State has 70+ large units & 3800+ MSMEs Operating in Food Processing sector in the State**

**Attractive Food Processing Policy; upto 60% Investment Promotion Assistance**

**Unique Varieties suitable for Food Processing**

**Wheat**

- Durum Wheat suitable for Semolina and Pasta
- Sharbati suitable for Bread and Chapati

**Scented Rice- Basmati, Chinnaur, Jeerashankar, Spices- Coriander, Ginger, Turmeric, Fenugreek, Chilli and Garlic**

**One District One Product**

24 food products have been identified to enhance value addition in the state

4 GI Tag food products – Oranges, Chinnaur Rice, Kadaknath(Chicken) and Ratlami Sev



# AUTOMOBILE & AUTO COMPONENTS

Indore, Bhopal, Pithampur and Dewas are India's leading Auto Clusters

30+ OEMs

200+ Auto Component manufacturers

1000+ Equipment Manufacturers

## Institutional Support in the State



Central Farm Machinery  
Training & Testing Institute  
Beaududni, Sehore



Indo-German Tool  
Room, Indore



MSME Technology  
Centre, Bhopal



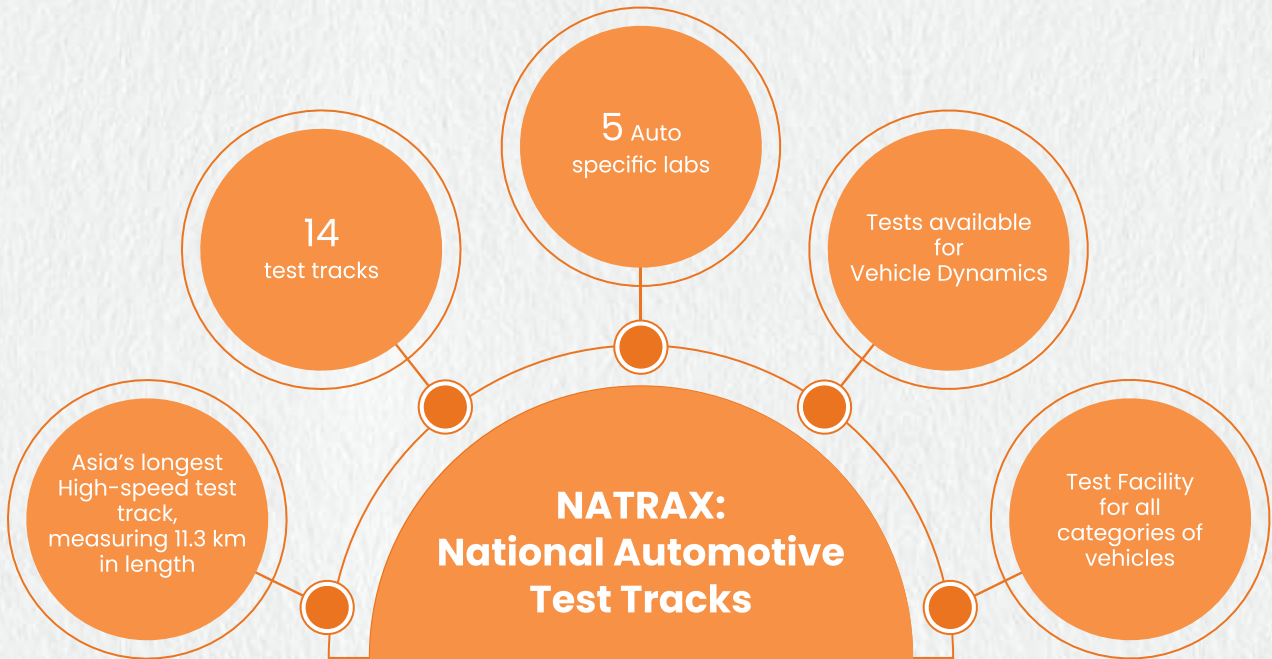
ATITC, Indore



Global Skills Park,  
Bhopal



# AUTOMOBILE & AUTO COMPONENTS



**Leading State in manufacturing of Commercial Vehicles and Farm Equipments**

**Focus on Next Gen Mobility with players setting up their EV facilities**



# TEXTILE AND GARMENT

MP has ample raw material - Cotton, Silk and man-made Fibre

MP accounts for 47% of India's and 24% of the world's Organic Cotton production

60+ large textile mills, thousands of Looms & millions of Spindles operating in MP

Readymade garment cluster at Indore houses over 120 units

Presence of Textile and Design Institutes ensuring availability of Skilled Manpower



राष्ट्रीय डिजाइन संस्थान  
NATIONAL INSTITUTE OF DESIGN  
NID, Bhopal



IIITDM  
Jabalpur



कॉलेज फॉर डिजाइन एंड टेक्नोलॉजी  
NATIONAL INSTITUTE OF FASHION TECHNOLOGY  
NIFT, Bhopal



Apparel Training  
& Design Centre





# TEXTILE AND GARMENT

State received Highest Investment under  
PLI Scheme worth more than INR 3,500 Cr



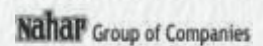
Ample Land, Water, Skilled Workforce and Surplus Quality Power

Land available around prominent cities with sufficient Workforce Catchment

The appealing Textile and Garment Policy is attracting units from across India

Ginning and Spinning clusters: Indore, Bhopal, Pithampur, Ujjain and Gwalior

Weaving and Knitting clusters: Malwa-Nimar, Bhopal, Chhindwara and Jabalpur



# PHARMACEUTICAL & MEDICAL DEVICES

Presence of large number of WHO-GMP, USFDA Units compliant

State exported pharmaceuticals worth more than ₹ 10770 Crore in FY22

Exports to 160+ countries including USA, UK, Russia, Netherlands, Germany and Brazil

Presence of India's leading Pharma companies in the State

250+ Pharma Institutes with 18,000+ seats

Major centers for the Pharmaceutical & Medical Devices: Indore, Ujjain, Dewas, Pithampur, Gwalior, Sagar, Jabalpur, Bhopal, Morena and Bhind

**300+** Pharma units  
in the State

**1,00,000** People employed  
in the Pharma Sector



# PHARMACEUTICAL & MEDICAL DEVICES

20+ Medical Devices Units operational in the State

250+ units producing parts of Medical Devices including Display Screens, Thermal Controllers, Medical Beds etc.

Presence of a thriving Engineering & Plastic Industry

Medical Devices Park spread over 360 acres in Vikram Udyogpuri, Ujjain

Common Infrastructure Facility: Prototyping, 3-D Printing Facilities, Testing and Calibration Facilities, Tool Rooms at subsidized costs



# IT, ITeS & ESDM

Vibrant Ecosystem with Work-Life Balance and Lesser Commute Time

Low Cost of Business Operation in comparison to other cities

Availability of Highly Skilled talent pool with the presence of IIT, IIM and 330+ Technical institutes & ITIs

40+ Incubators, 1600+ Startups

Presence of 5 IT SEZ, 15 IT Parks /EMC, 150+ ESDM units, 50+ Large IT Companies, 1 Lakh+ IT/ITeS professionals

Continuously improving Plug and Play Infrastructure

Majority of the State falls in Low Seismic Zone

InfoBeans

MPHASIS  
an IIT company

HLBS  
Technologies for Business

appalto

paytm

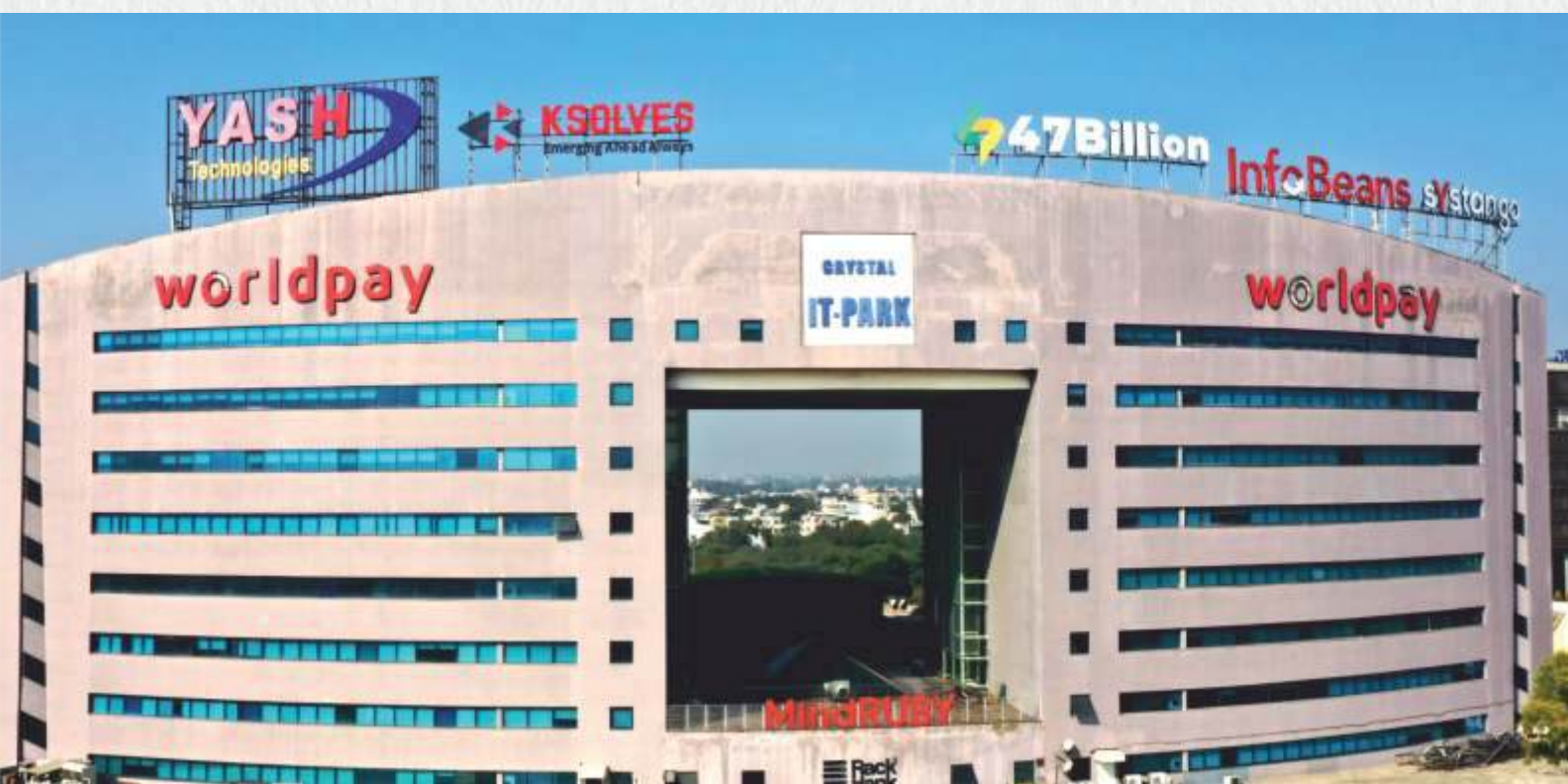
TATA  
TATA CONSULTANCY SERVICES

AEGIS

impetus

netlink

Infosys



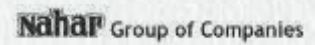
# NATURAL GAS & PETROCHEMICAL

Rich Coal Bed Methane and Gas production in Vindhyan Basin (commercialising soon)

Abundance of raw material for Ethanol production

Growing downstream industries like Plastics

Centrally located with access to huge Consumer Markets



# LOGISTICS AND WAREHOUSING

State's Strategic Location ideal to rationalise the backhaul logistics cost

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Excellent Road and Rail connectivity

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Warehousing Capacity of 40 MMT and Cold Storage Capacity of 13.2 LMT

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Upcoming Multi Modal Logistics Park (MMLP) at Indore and Bhopal

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A Pioneer State in the Creation of Steel Silos

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Attractive Incentive Policy for Logistics & Warehousing units/parks



# AEROSPACE AND DEFENCE

Strong presence of Defence PSUs, creating opportunities for Ancillary units

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Product Range: Artillery, Missile Propellants, Military Motor Vehicle, Grenade Casting, Armaments, Weapons, Ammunitions, etc.

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Home to India's first Private Sector Small Arms manufacturing unit

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Upcoming Rare Earth & Titanium Theme Park for material Testing, Processing and R&D

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Availability of 26 Airstrips for Industries, FTOs and promotion of Regional Connectivity



# RENEWABLE ENERGY

Abundant natural resources for Green Energy production

First State having Technology Agnostic Renewable Energy Policy with focus to promote innovation in Renewable Energy sector

Sanchi being developed as First Solar City in Madhya Pradesh on "Net Zero Carbon" Concept

A Manufacturing Zone for Power and Renewable Energy Equipments is being developed in Narmadapuram with support from Govt. of India

RE Source	Potential	Installed
Solar	62,000 MW	3308 MW
Wind	15,400 MW	2880 MW
Biomass	1,444 MW	124 MW
Small Hydro	800 MW	106 MW





# TOURISM

India's Tiger State hosting 12 National Parks and 24 Wildlife Sanctuaries including 7 Tiger Reserves

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2 Jyotirlingas (Ujjain and Omkareshwar)

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Development of Mahakal Lok at Ujjain has attracted highest footfall growing from 9.6 lakhs in year 2021 to 181.6 lakhs in 2022

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Kuno National Park, Sheopur is the new home of Cheetah

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3 UNESCO World Heritage Sites (Sanchi, Khajuraho and Bhimbetka)

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Bhedaghat, Satpura National Park, Orchha and Mandu are included in the tentative list of UNESCO



# TOURISM

## Excellent Infrastructure for Tourism Sector

PPP projects for Hotels, Cruise Tourism, Golf Course, Ropeways, Hop-On Hop-Off Bus,  
Air taxi operation

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Heritage & Pilgrimage Tourism

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Wildlife, Eco and Adventure Tourism

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Wellness Tourism

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Film Tourism

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MICE (Meetings, Incentives, Conference & Exhibition)



# MSME ECOSYSTEM

Over 15.93 Lakh+ MSMEs employees 83.70+ lakh people, out of which 21% are females

MSMEs contribute ~ 30% (approx.) to the State GDP

## Focus on Cluster Development

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**208** Notified Industrial Areas  
developed by MSME Department

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**15** Developing Industrial Areas

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**11** Upcoming MSE-CDP Clusters

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**33** Approved MSME State Clusters

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**20** New Developing Industrial Areas

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Presence of MSME Technology Centres in Bhopal & Indore, Apparel Incubation Centre in Gwalior etc.

## Incentives Policy

Incentive Policy : 40% Industrial Development Subsidy

Special Package for Powerloom, Textile & Apparel, Food processing, Pharmaceutical, Furniture, Toy and related value chain products



# START-UP ECOSYSTEM

**4900+**

DPIIT Registered Start-ups

**2300+**

Women-Led Start-ups

## Incubators:

**72+**

Incubators including:

**4**

Atal Incubation centres

**3**

STPI Incubators

**1**

DST, GoI-NIDHI TBI (IISER Bhopal & IIT Indore)

**1**

Apparel Incubation Centre – Ministry of Textile, Govt. of India

**6**

Smart City Incubator  
(Indore, Bhopal, Jabalpur, Gwalior, Satna, Sagar)  
Incubation Centres of Universities

**MP Start-up Policy and Implementation Scheme 2022 to incentivize Startups**



# MADHYA PRADESH MICRO, SMALL & MEDIUM ENTERPRISES POLICY

## Key Highlights

### Fiscal Incentives to MSMEs

- Industrial development Subsidy / Investment Promotion Assistance: upto 40% on Plant & Machinery and Building
- Additional Concessions for SC/ST/Women, Export Oriented Units
- Financial Assistance upto ₹ 5 Lakhs for Patents/IPR
- Concession to obtain Quality Certification, Energy audit expenses etc.

### Fiscal Incentives for Infrastructure Development

- Infrastructure Development (Upto the Industrial Premises) Assistance upto Max ₹ 3 Cr
- Assistance for ETP setup upto Max ₹ 1 Cr
- Assistance for CETP setup (Min. 5 units) upto Max ₹ 1 Cr
- Financial Assistance upto ₹ 5 Cr for developing Industrial Areas in the Private Sector

### Additional Fiscal Incentives to Medium Enterprises

- Food Processing / Employment x 1.5 multiple
- Geographical / Export x 1.2 multiple

### Special Packages for Pharma, Textile, Apparel, Food Processing, Powerloom, Furniture, Toys, etc.

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# INDUSTRIAL PROMOTION POLICY

## ATTRACTIVE POLICIES TO STEP-UP MANUFACTURING IN THE STATE



**Investment Promotion Assistance:**  
upto 40% of investment in Plant and Machinery

### MULTIPLIERS TO CAPITAL SUBSIDY



1.5 X Capital Subsidy on  
Employment generation



1.2 X Capital Subsidy  
on Exports



1.2 X Capital Subsidy for  
promoting priority areas



**Green Industrialization  
Assistance**  
for establishing Waste Management  
Systems like ETP, STP.



**Infrastructure  
Development Assistance**  
for creating Power, Water and  
Road Infrastructure



**Power Tariff  
Rebate at ₹ 1/- unit**



**Reimbursement of  
Patent charges**



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# INDUSTRIAL PROMOTION POLICY

## ADDITIONAL INCENTIVES FOR TEXTILES & GARMENT, PHARMA AND FOOD PROCESSING SECTORS



### Textile & Garment

Interest Subvention Employment Generation and Training incentives for Garment Industry

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### Pharma

1 year Slack Period for Gross Supply Value (GSV) Multiple

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### Food Processing

- 50% additional Capital Subsidy
  - Mandi Tax (Agri trade tax) exemption for 5 years
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• **Customized Package** available for investments in **Mega Scale Industrial Units** starts at **₹ 100 Crores**

• **Customized Package** for **Food Processing and Garment Manufacturing** starts at **₹ 25 Crores**

## CONTACT US

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